Worksheet: Database searching
Sage Research Methods

1) Login to Sage Research Methods via the LibGuides Database A-Z http://libguides.exeter.ac.uk/az.php

2) Select Research Tools and Methods Map and choose Qualitative data analysis
3) Select **Media Analysis** and click on **Search all content on Media analysis** to explore information on that topic.

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**Media analysis**

The examination, interpretation and critique of both the material content of the channels of media of communication and the structure, composition and operations of corporations that either own or control those media.

**Search all content on Media analysis**

4) Select **Browse** and choose your subject area. **Anthropology** is illustrated on this example.

5) Refine your search results by choosing only content **Available to me**

6) Browse through the full text results and use the other Limit options to reduce your search results
7) Click on Sage Research Methods logo to return to the home page and search for observation

8) Refine your Results to content:
   a. Available to me
   b. Content Type: Journal Articles and Video
   c. Publication date: 2008-2018

9) Browse through the results and view an article and a video